



ELYSIA A. SMITH

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PROFESSIONAL EXPERIENCE

Lead designer, Newsday; Melville, N.Y. • October 2010-present

Create spreads for Sunday's in-depth news features and daily news sections. Supervise and design Sunday edition's front page. Coordinate presentation of breaking news on tight deadlines. Collaborate with news and photo editors to select bold, eye-catching images. Direct art, plan concepts and photograph and stage stills for features section food covers. Create conceptual art using Photoshop. Assisted with newspaper's redesign in 2011.

Features designer, The National; Abu Dhabi, United Arab Emirates • January 2008-October 2010

Directed design and created illustrations, conceptual art and layouts for daily arts section and weekly Review tabloid. Supervised design team to ensure that photographs, page layout and stories were cohesive. Coordinated with freelance illustrators on deadlines and contracts. Planned future issues and organized cover art. Developed newspaper style, trained staff and created design style guide before the newspaper's April 2008 launch.

Art director, The News Tribune; Tacoma, Wash. • May 2006-December 2007

Managed design for weekly 40-page entertainment tabloid, GO. Developed and designed cover art. Directed photo shoots and coordinated props and models. Managed copy flow, graphics and photos on tight deadlines. Designed Monday's front page and inside news pages.

Designer, The News Tribune; Tacoma, Wash. • August 2004-May 2006

Designed daily news and feature pages. Created inside pages and cover art for tabloid GO.

Guest lecturer, Pacific Lutheran University; Parkland, Wash. • December-January 2005

Taught journalism design and production course. Planned class assignments, projects and lectures. Trained students in concepts of color, image use and typography and in hands-on use of design programs.

FREELANCE WORK/INTERNSHIPS

Digital press production assistant, freelance product web photographer/stylist,

Pickett's Press; New York City • June 2011-present

Test shot food stylist, Susan Byrnes Photography; New York City • June 2011

Design/production assistant, AMI Magazine; Brooklyn, N.Y. • March-August 2011

News reporting intern, The News Sentinel; Fort Wayne, Ind. • June-August 2004

Production assistant, Custom Editorial Productions Inc.; Cincinnati • January-July 2004

Editorial and ad services intern, Metro Times; Detroit • June-August 2003

Sports design intern, The Detroit News; Detroit • April-August 2002

COLLEGE EXPERIENCE

The State News, Michigan State University's student newspaper;

East Lansing, Mich. • August 2000-June 2004

Reporting in the British Isles; Study abroad in Europe • June-August 2001

EDUCATION

Food styling and photography workshop with Helene Dujardin; Santa Fe, N.M. • May 2011

The Center for Book Arts; New York • January-April 2011 • Completed 10-week letterpress course.

School of Visual Concepts; Seattle • June 2006-June 2007

Attended the Elements of Typography class in 2006 and Elements of Print Production in 2007.

Michigan State University; East Lansing, Mich. • August 2000-June 2004

B.A. in journalism with specializations in environmental sciences and design. Member of Sigma Delta Tau.

AWARDS

2010

• One SND 32nd Edition Award of Excellence in Feature Design.

2009

• One SND 31st Edition Silver in Multiple Photo Series.

• Eleven SND 31st Edition Awards of Excellence in Individual Feature Portfolio, Feature Design, Photo Project, Multiple Photo Series and Illustration Art Direction.

2008

• Eight SND 30th Edition Awards of Excellence in Feature Design and two for the overall section design of The Review and Arts&Life.

2006

• Four SND 28th Edition Awards of Excellence in Individual Feature Portfolio and Feature Tabloid Design.

SKILLS

Expert in Adobe InDesign; Adobe PhotoShop • Proficient in PageMaker; QuarkXPressPassport; Windows and Mac operating systems; NewsEditPro IQue; Microsoft Suite; Adobe InCopy; VistaScan; Hermes and SAXoPRESS editorial systems; DSLR/Canon cameras • Familiar with Adobe Illustrator.

REFERENCES

Jeffrey Massaro, features art director for Newsday; 631-355-9434, Jeff.Massaro@newsday.com

Laura Koot, art director/managing editor for The National; +971 50 812-0035, lkoot@thenational.ae

David Montesino, AME/visuals editor for The News Tribune; 253-597-8265 (work), 808-780-1199 (cell), david.montesino@thenewtribune.com

Linda Dahlstrom, senior health editor for MSNBC.com; 425-706-5394 (work), 206-714-2508 (cell), ladanderson@gmail.com